ROOTPEG SOCIAL MEDIA STRATEGY

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| --- | --- |
| Title |  |
| Create Facebook bot for Rootpeg |  |
| Create a Rootpeg brochure of the Catalogue |  |
|  |  |
| Create WhatsApp bot |  |
| Synchronise all Social Media Networks for content updates |  |
| Prepare content Roadmap |  |
| Take an inventory of Rootpeg services |  |
| Create a Chart of Accounts for Rootpeg |  |
| Incorporate the Accounting module for Rootpeg |  |
| Turn all inquiries into leads |  |
| WhatsApp group for Rootpeg shareholders |  |
| Prepare content plan for upcoming month |  |
| LinkedIn account for Rootpeg |  |
| Rootpeg Twitter account |  |
| Rootpeg WhatsApp chatgroup |  |
| Create Instagram space for Rootpeg |  |
| Activate Online storage space for Rootpeg |  |
| Create YouTube channel for Rootpeg |  |

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